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FOR IMMEDIATE RELEASE

**GoggleWorks Center for the Arts to Receive Donation to The Ashley Boyer Scholarship Fund**

**(GoggleWorks Center for the Arts, Reading, PA)** The GoggleWorks Center for the Arts is pleased to announce that it is the recipient of a donation to the Ashley Boyer Scholarship Fund. The scholarship fund was created in memory of BCIU Alsace Campus student Ashley Boyer so that students in need will have an opportunity to take classes at the GoggleWorks.

When she was 16 years old, Ashley Boyer was killed in an automobile accident in March 2006. Boyer was one of the first students to take classes at the GoggleWorks when the arts center initially opened. The scholarship fund enables other students to experience and share the excitement that Boyer felt when she took creative classes.

The Ashley Boyer Scholarship Fund at GoggleWorks was established in 2006 by Boyer's family. Each year, students from the BCIU Alsace Campus raise money to contribute to the fund. Teachers and students from Alsace have raised \$600 in donations this past year, bringing the total amount of donations to the scholarship fund to \$4,078.

Ashley Renninger, Alternative Education teacher at BCIU Alsace Campus, and Dr. Arlene Otis, Alternative Education Program Director, will present the donation to the GoggleWorks on Friday, January 29, 2010, at 11:00 a.m. in the GoggleWorks Hot Glass Studio. Ashley's mother Monica Boyer will also be present.

Students from BCIU Alsace Campus will also attend. Following the presentation, artist and GoggleWorks Director of Sculpture Studios Nathaniel Walker Dubbs will instruct the BCIU students in a hot glass workshop. The students will create a glass flower of their own design with the help of the instructor.

“The scholarship fund is a wonderful way to honor Ashley and an important means of recognizing how the arts touch different people in different ways,” said Diane LaBelle, GoggleWorks Executive Director. “Ashley told others that she never felt as if she had fit in anywhere and when she walked into the GoggleWorks, she knew she found a home. This is what the arts do and why this scholarship fund is an important means of helping other teens who are searching for their own way.”

For more information on the Ashley Boyer Scholarship Fund or to make a donation, please call 610.374.4600 x103, or e-mail Suzanne Steinrock at [SSteinrock@goggleworks.org](mailto:SSteinrock@goggleworks.org).

*The GoggleWorks Center for the Arts is a community art and cultural resource center for Berks County and central and southeastern Pennsylvania, and is the largest, most comprehensive interactive arts center of its kind in the country. The mission of the GoggleWorks is “to nurture the arts, foster creativity, promote education and enrich the community.” The GoggleWorks is open Monday through Saturday from 9 am to 9 pm, and Sunday from 11 am to 7 pm. Free parking is available in the GoggleWorks parking lot, accessible from 2<sup>nd</sup>, 3<sup>rd</sup> or Walnut Streets. For more information, call the GoggleWorks at 610-374-4600, or visit [www.goggleworks.org](http://www.goggleworks.org).*

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