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FOR IMMEDIATE RELEASE

GoggleWorks Community Arts Program Unveils Transportation Mural

(GoggleWorks Center for the Arts, Reading, PA) After months of work, this year's GoggleWorks Community Arts Program (GCAP) has completed a transportation-themed mural on the side of the Inter-City Bus Station at 3rd and Court Streets, Reading.

On Tuesday, November 16, 2010, beginning at 12 p.m., Berks County Community Foundation and GoggleWorks will host a luncheon to celebrate the achievements of the students, artists and volunteers who helped make GCAP 2010 possible. The luncheon will be held at Berks County Community Foundation's Headquarters and Community Conference Center, 237 Court Street, Reading, PA. The completed mural will be unveiled during this celebration.

GCAP is an eight-week program where youth work collaboratively to improve self-respect while enhancing a public space with a work of art. This year's GCAP participants included four Reading High School 2010 graduates and one Reading High School senior. Under the guidance of GoggleWorks studio artist Daniel Gorman and assistant artist Andrew Ward, the students learned about the process of creating a mural, from start to finish, while gaining real-world job experience.

This year GCAP was funded by the Irvin G. and Beatrice M. Shaffer Fund of Berks County Community Foundation and the Arrow International Scholarship Fund of Berks County Community Foundation, supported by the Bieber Family, and created in cooperation with Arbor Education and Training.

This is the fourth year GoggleWorks has collaborated with the community to host GCAP. Successful works completed through GCAP were on the GoggleWorks campus in 2006, the Beacon House in 2007 and KidsPeace in 2009.

Arbor Education & Training is a leading provider of workforce development services to job-seekers, workers, employers and communities nationwide. They are dedicated to teaching excellent human service skills that enhance the lives of individuals.

Berks County Community Foundation is a nonprofit corporation that serves as a civic leader for our region by developing, managing and distributing funds to meet existing and emerging community needs. More information is available at www.bccf.org.

The GoggleWorks Center for the Arts is a community art and cultural arts complex for Berks County, Central and Southeastern Pennsylvania, and is the largest, most comprehensive interactive arts center of its kind in the country. GoggleWorks's mission is to "nurture the arts, foster creativity, promote education and enrich the community." Free parking is available in the GoggleWorks parking lot, accessible from Second, Third or Walnut Streets. For more information, call the GoggleWorks at 610.374.4600, or visit the website at www.goggleworks.org.

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