

OUTSIDE INSIDE

at **goggleWorks**
Center for the Arts

CALL FOR ARTISTS

Bruce Samuelson, Juror

Dates of Exhibition: May 13 - June 19, 2011

Exhibition Calendar

December 1, 2010

Entry Deadline. (All entries must be postmarked by this date.)

January 4 - 8, 2011

Jurying of all submitted work

January 31, 2011

Notifications of acceptance sent.

April 18, 2011

Hand delivered artwork received at GoggleWorks.

April 25, 2011

All shipped artwork received at GoggleWorks.

May 13, 2011

Exhibition begins.

June 3, 2011

First Friday opening reception.

Award winner announced.

June 12, 2011

Second Sunday Open House.

June 19, 2011

Exhibition closes.

June 20, 2011

Hand-delivered works must be picked up from the GoggleWorks between 2:00 and 7:00 pm. A \$25 per piece/per day, storage fee will be assessed for work not picked up by 7:00 pm, June 20, unless other provisions are made with the GoggleWorks.

July 15, 2011

Shipped works will be sent from the GoggleWorks prior to this date.

OUTSIDE INSIDE

GoggleWorks Center for the Arts presents its 2011 juried show *Inside Outside*: A broad interpretation of space and place on the edge and in between.

AWARDS

There will be a juror's award for best in show. This award winner will be featured in a solo show at the GoggleWorks in the Cohen Gallery. There will be cash prizes for solo show winner, second and third place.

JUROR: BRUCE SAMUELSON

Bruce Samuelson is a well-renowned artist based in Bethlehem, PA. A graduate of the Pennsylvania Academy of the Fine Arts, Philadelphia, PA, Samuelson currently teaches painting, drawing and critique at his alma mater for both the Certificate Program and the Masters Degree Program. He has also taught painting at Rosemont College, Rosemont, PA.

As a talented, multi-faceted artist, Samuelson has been featured in numerous one- and two-person exhibitions across the country including at J. Cacciola Galleries, New York, NY; Esther Klein Art Gallery, University City Science Center, Philadelphia, PA; Galeria Yoramgil, West Hollywood, CA; Valencia College, Orlando, FL; Augusta College, Augusta, GA and Rosenfeld Gallery, Philadelphia, PA. Samuelson's work has also appeared in various group exhibitions and is a part of many public collections including Woodmere Art Museum, Philadelphia, PA; Pennsylvania Academy of the Fine Arts, Philadelphia, PA; Picker Art Gallery, Colgate University, NY; and Philbrook Museum of Art, Tulsa, OK.

During his prolific career, Samuelson has garnered many awards, such as the Percy M. Owens Memorial Award for a Distinguished Pennsylvania Artist from the Fellowship of the Pennsylvania Academy of Fine Arts in Philadelphia, PA, and the Pennsylvania Academy of the Fine Arts Excellence in Teaching Award.

ELIGIBILITY

Open to all professional artists who design and produce their own original work. Work must have been created within the last three years. All media welcomed. Video artists must supply their own equipment.

INSURANCE

Coverage begins upon the physical acceptance of the artwork. Artists are responsible for insurance during shipping and for work left after the return deadline. Insurance will be for the sale price minus the commission.

SALES

The GoggleWorks will retain a 35% commission on all sales. If work is not for sale, clearly mark NFS. A value must be supplied for insurance.

CATALOG

A catalog will be published by the GoggleWorks containing representative images from the artists in the exhibition accompanying a juror's statement.

ENTRY FEES

Each artist may submit up to three works for \$35. Make checks payable to the GoggleWorks.

PROCEDURE for SUBMISSION

Judging will be done from CDs. Submit up to three artworks as jpegs on a CD; each image should be 300 dpi, not to exceed 6"x6". Please label CD with artist's name. Images should be in the correct orientation and labeled to correspond with the entry form number and title. Please mail completed application form, check for \$35 and labeled CD to GoggleWorks Center for the Arts, 201 Washington Street, Reading, PA 19601. Enclose a SASE for return of CDs.

DELIVERY/SHIPPING

Detailed instructions will be mailed to accepted entrants. Shipped work must ship with prepaid return and must use plexiglass. Airfloat boxes are strongly recommended. A \$35 handling fee will apply for all shipped work.

ABOUT THE GOGGLEWORKS

The GoggleWorks is an exciting multi-faceted community art center located in downtown Reading, PA, just about an hour from Philadelphia, PA and two and a half hours from Manhattan, NY. Built in 1871, Thomas A. Willson & Co. manufactured eyeglasses and safety goggle equipment at the building until May, 2002. This 140,000 sq. ft. complex opened as an art center in September 2005 featuring 34 studios for working artists, hot, warm and cold glass studios, ceramics and pottery facilities, a wood shop, photography dark room facilities, a 131-seat art film theatre, dance and music studios, galleries, a store and a café. Visitors have an opportunity to visit resident artists in their studios in addition to viewing the art exhibition and enjoying all the GoggleWorks facilities. For additional information, please call 610.374.4600 or visit www.goggleworks.org.

THE LOCATION

Cohen Gallery is located on the first floor of the GoggleWorks Center for the Arts, 201 Washington Street, Reading, PA 19601. The gallery is open seven days a week: Monday - Saturday: 9am - 9pm; Sunday: 11am - 7pm.



ENTRANT AGREEMENT

I, the undersigned Artist, hereby declare my intention to exhibit my artwork, as described in my entry form, at the GoggleWorks, 201 Washington Street, Reading, PA on May 13, 2011 and leave it until removal on June 19, 2011. In consideration of the display of my artwork, I hereby represent that I am owner of the artwork being submitted by me both as to the artwork's physical manifestation and the copyright of my artwork. I accept full responsibility for any and all damage, loss, theft and/or any other casualty of any kind to my artwork in transit to and from the GoggleWorks. I hereby waive any and all claims I may have against GoggleWorks, its employees, officers, directors and committee personnel.

I understand that my work may not be hung if it fails to meet minimum professional presentation standards or arrives damaged.

I agree to provide GoggleWorks with a digital image of my piece and for reproduction of my work in any media for publicity purposes.

By entering the GoggleWorks Center for the Arts *Inside Outside* Juried Exhibition, I understand and agree to all conditions set forth in this prospectus.

Artist Signature _____ Date _____

INSIDE OUTSIDE JURIED EXHIBITION ENTRY FORM

Send all application materials to GoggleWorks Center for the Arts at:
201 Washington Street, Reading, PA 19601

CONTACT INFORMATION

Name _____ Phone # _____ Email Address _____
Address _____ City _____ State _____ Zip _____

ENTRY INFORMATION #1

Title _____ Medium _____
Dimensions _____ W x _____ H x _____ D For sale Price _____ Not for sale Value _____

ENTRY INFORMATION #2

Title _____ Medium _____
Dimensions _____ W x _____ H x _____ D For sale Price _____ Not for sale Value _____

ENTRY INFORMATION #3

Title _____ Medium _____
Dimensions _____ W x _____ H x _____ D For sale Price _____ Not for sale Value _____

ARTWORK IDENTIFICATION FORM

Please remove this entire section and attach to the back of your work.

ARTWORK LABEL

Name _____ Email _____ Phone _____
Address _____ City _____ State _____ Zip _____

For administrative purposes,
please print your last initial
clearly in the box to the left.

DELIVERY RECEIPT (retain for pick-up)

Name _____ Email _____ Phone _____
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