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For Immediate Release:

**GOGGLEWORKS KICKS OFF 5<sup>TH</sup> ANNIVERSARY CELEBRATION WITH  
TOTEM POLE INSTALLATION, FOLLOWED BY GALA & SECOND SUNDAY  
OPEN HOUSE**

READING, Pa, September 1, 2010 – GoggleWorks Center for the Arts, the country’s largest, most comprehensive, interactive arts center is celebrating its 5<sup>th</sup> anniversary in September! GoggleWorks is home to studio artists; arts organizations; five galleries; state-of-the-art glass, ceramics, metals, jewelry and wood facilities; space for special events, meetings and conferences; and café, store and film theatre. Classes are offered year-round in a variety of artistic mediums. All this and more within one community arts center! There is nothing quite like the GoggleWorks.

During the past five years, many amazing pieces have been created on the GoggleWorks’ campus. For the past two years, a group of talented woodworkers have exquisitely carved a totem pole in the GoggleWorks Wood Shop. **On Wednesday, September 8, beginning at 6 p.m., the totem pole will be moved from the Wood Shop and erected on the grounds of the GoggleWorks.**

The totem pole is estimated to weigh more than a ton. Dolan Construction Inc. will oversee the move and installation with the assistance of Specialty Rigging Co. and several volunteers including woodworkers who helped create the piece and athletes from Albright College.

**A totem pole dedication ceremony will take place during GoggleWorks 5<sup>th</sup> Anniversary Second Sunday, September 12 at 1 p.m.** Second Sunday, GoggleWorks’ FREE monthly open house, will be held from 11am-4pm. Join community members and visitors from near and far to explore the creative and dynamic atmosphere of the GoggleWorks. Visit working artists in their studios. Enjoy live music, children's activities, walk-in workshops, demonstrations, gallery exhibition openings and much more. For a complete list of activities, visit the “Calendar” section of the GoggleWorks website, [www.goggleworks.org](http://www.goggleworks.org).

**GoggleWorks will host its 5<sup>th</sup> Anniversary Gala: Fabulous 5 on Saturday, Sept. 11, from 5-10pm.** This year’s event will feature 5 floors of art, culture, music, food and drinks!

Start the evening mingling with artists in their studios, followed by a tribute to GoggleWorks’ Fabulous 5 honorees and a special LIVE auction. Move to the Cohen

Gallery for lively entertainment, a silent auction including artwork created by GoggleWorks artists and a gourmet dinner by Boscov's A La Carte Catering. Enjoy performances by GoggleWorks arts partner organizations throughout the night including Berks Ballet Theatre, Community School of Music and the Arts, Inc. and Reading Musical Foundation. Black tie optional.

Tickets are just \$125 or purchase a table of 10 for \$1,000. Order your tickets today by calling 610.374.4600 or online at [www.goggleworks.org](http://www.goggleworks.org). Proceeds from the Gala benefit the GoggleWorks Center for the Arts and help GoggleWorks fulfill its mission to nurture the arts, foster creativity, promote education and enrich the community!

*GoggleWorks Center for the Arts is a community art and cultural resource center for Berks County, Central and Southeastern Pennsylvania, and is the largest, most comprehensive interactive arts center of its kind in the country. The mission of the GoggleWorks is "to nurture the arts, foster creativity, promote education and enrich the community." The GoggleWorks is open Monday through Saturday from 9 a.m. to 9 p.m., and Sunday from 11 a.m. to 7 p.m. Free parking is available in the GoggleWorks parking lot, accessible from Second, Third or Walnut Streets. For more information, call the GoggleWorks at 610-374-4600 or visit [www.goggleworks.org](http://www.goggleworks.org).*

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