



October 20 – 21, 2012

ARTIST APPLICATION FORM

Jurying process begins February 1, 2012.

Priority for acceptance given to applications submitted by Jan 31, 2012.

Set up: Friday, October 19, 2012: 11:00-7:00

Show: Saturday, October 20 and Sunday, October 21, 2012

Hours: Saturday and Sunday 10:00-5:00

Location: GoggleWorks Center for the Arts, 201 Washington St., Reading, PA 19601

Be part of **arts festival READING**, an inaugural event held at GoggleWorks Center for the Arts, a historic building that once held a goggle and safety glasses manufacturing plant. Today GoggleWorks is home to 30+ studio artists, arts and cultural organizations, five galleries, and more. The show will feature invited and juried artists representing all fields of art and craft. Space is limited. The show will offer a balanced array of art forms and price points. Food, entertainment and parking are available. Information on cost-effective hotel rates can be provided.

The Festival will directly benefit GoggleWorks Center for the Arts and support its mission to nurture the arts, foster creativity, promote education and enrich the community.

glass | ceramics | wood | fiber | studio art | sculpture | photography | jewelry | and more

Applications are also available online at www.artsfestivalreading.org. When you are submitting your written application, please provide 8 – 10 high-resolution 300 dpi images of your work and an image of your booth on a CD. Images may be used for promotion and advertising and are not returned.

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Website (please provide exact URL you wish to be linked): _____

Medium _____ Craft _____

Price range _____

Do you also offer a lower priced item if most of your work is high end? _____

Please include an image of your lower priced work as well.

Tax ID Number (required) _____

You must provide your own booth, pipe & drape, tables, chairs, extension cords and lighting. Electric is available. Vendor's set up will be evaluated by staff to confirm that our historic building's system isn't overloaded. Some concessions may be possible as dictated by our facility management.

Will your booth require electricity? _____ Yes _____ No

If yes, what will the electricity be used for? _____

If you are planning to demonstrate, please give a brief description of your demonstration.

Notification of acceptance along with pertinent information will begin in February 2012. Refund checks for those not included this year will be promptly refunded.

Each artist will receive postcards for the show. A PDF will also be provided to be forwarded to your contact list.

A donation of your work is requested to be part of a raffle to benefit the GoggleWorks Center for the Arts. The raffle items will be displayed prominently with your name and raffle sales will be promoted throughout the event. Your item should be dropped off at check in.

_____ Yes, I will donate. THANK YOU!

Please select 1st choice of booth size and location:

- _____ 5x10 booth space: \$125
- _____ 5x20 booth space: \$175
- _____ 10x10 booth space: \$175
- _____ 10x20 double booth space: \$375
- _____ 10x10 corner booth space: \$250
- _____ 10x20 double corner booth space: \$425

We may offer spaces outside, adjacent to our building. Which do you prefer?

_____ inside location _____ outside location

Fees:

- _____ Electric fee: \$25
- _____ Application fee: \$10
- _____ TOTAL

_____ I am in agreement with all terms and conditions stated. Please initial.

Your check for the booth size you've chosen and fees must be included with the application.

If the application is not accepted, the fees are fully refundable. Once accepted, the fees are non-refundable. Method of Payment:

_____ Check | Check Number: _____ (Please make checks payable to GoggleWorks Center for the Arts)

Credit Card: _____ Visa _____ MasterCard _____ AMEX _____ Discover

Credit Card #: _____ Exp. Date _____

Signature: _____

Name Printed _____

Questions regarding the show may be directed to artsfestival@goggleworks.org or call the GoggleWorks STORE during STORE hours (weekdays 11-7 and weekends 11-5) at 610-374-4600 x104.

Please make a copy of your application for your records prior to mailing.

Applications including fee should be mailed to:

arts festival READING

GoggleWorks Center for the Arts
201 Washington Street
Reading, PA 19601

WAIVER: GoggleWorks Center for the Arts and/or arts festival READING is not responsible for any loss, damage or injury to person or works before, during or after participation in this event.